

## **Our Vision**

We aspire to be the **best golf and social destination** for our members, community and guests.





### **Our Mission**

Our vision will be achieved by having:

- An efficiently managed business that has a sound financial foundation.
- Golf courses rated in the top 50 public access courses in Australia, that provide a fair but enjoyable experience for golfers of all abilities, coupled with a continuously improving golf program.
- A modern clubhouse and accommodation facilities that takes advantage of Yarrawonga Mulwala's growing population and large seasonal tourist market, with first class hospitality and a variety of entertainment options.

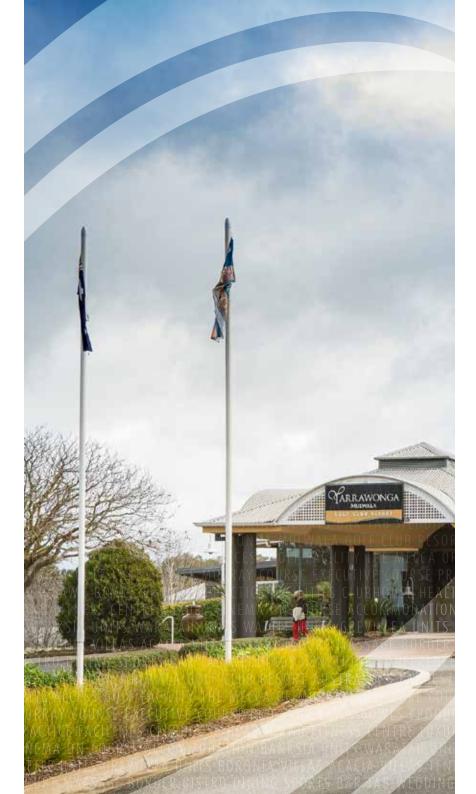




## **Our Values**

- Welcoming, friendly, and inclusive.
- Open, accountable decision making.
- Honest and fair dealings with members, visitors, and all stakeholders.
- Commitment to a safe and healthy environment.
- Friendly service from a well-trained and talented team of staff.
- Commitment to our local community, charities, and sporting organisations



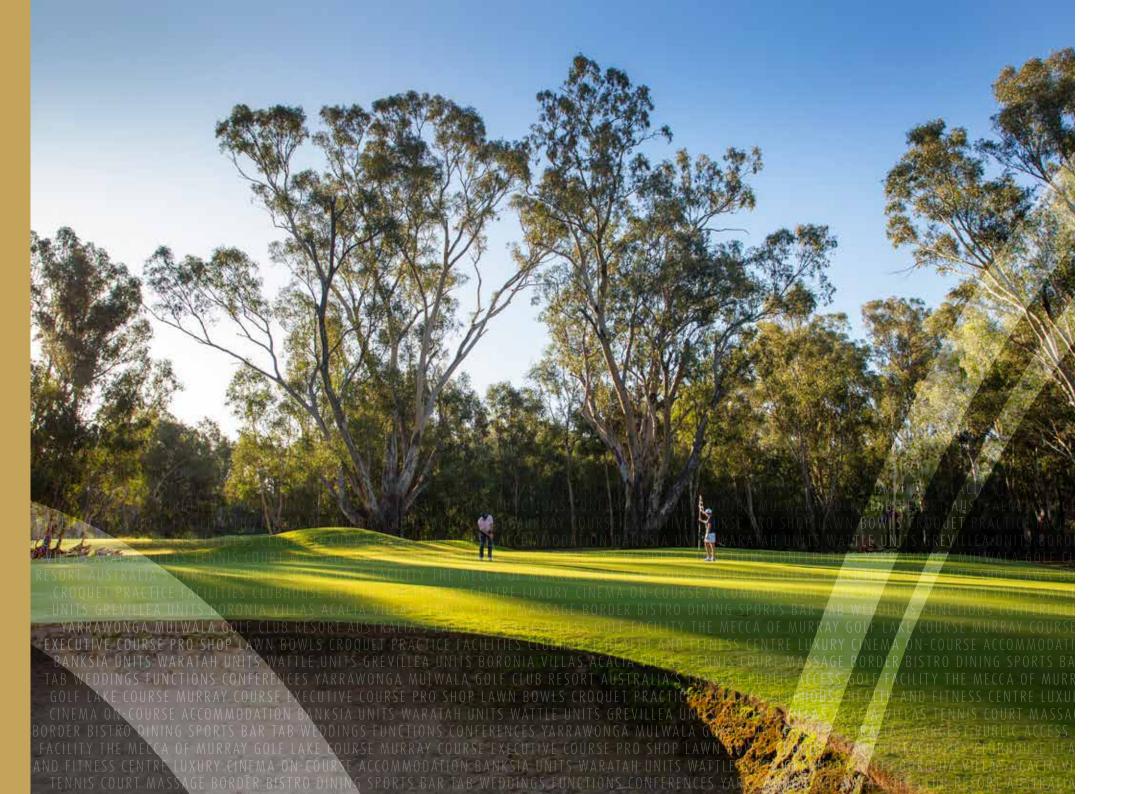


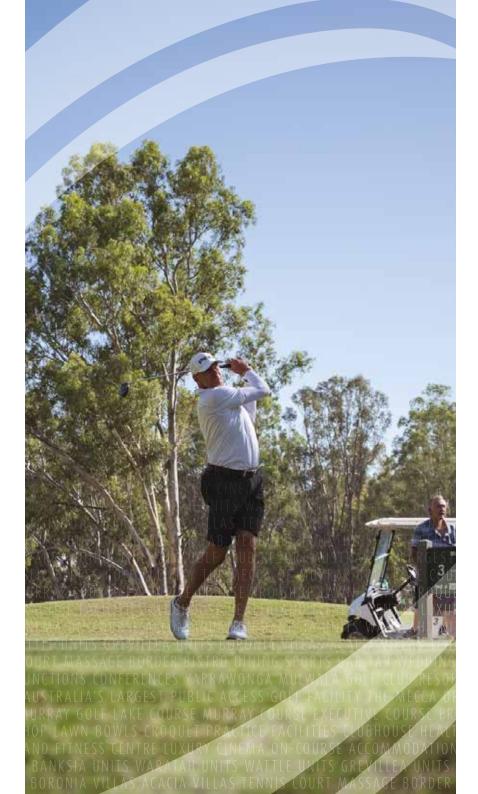
## Business Management

Strategic initiatives to support an efficiently managed business that has a sound financial foundation.

#### 2024 - 2029 Initiatives

- Balance Sheet managed and leveraged.
- Maintain a sufficient bank balance to ensure short term liquidity.
- Leverage \$3M line of credit to assist with funding of Strategic Plan initiatives.
- Undertake a Membership review to ensure Members are providing a reasonable level of revenue that meets the needs of on-going maintenance and planned improvements to the facility.
- Proactively seek the assistance of Government Grant opportunities to fund planned projects where applicable.
- Conduct consultancy reviews of core business areas to ensure best business practices are being adopted and adhered to.





## **Sports**

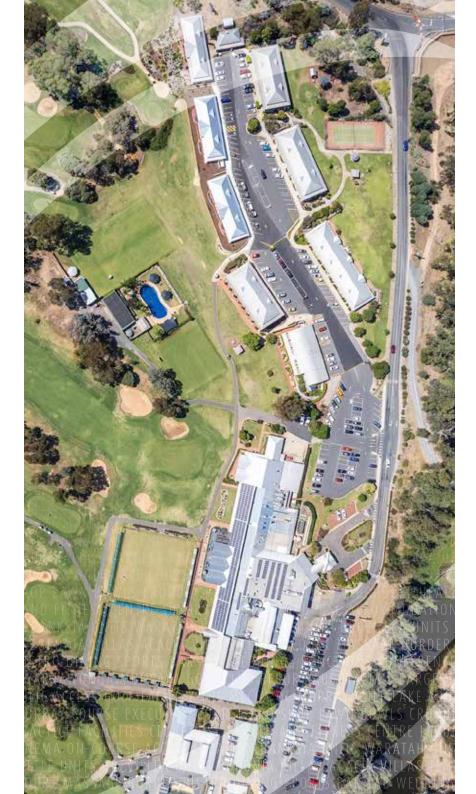
Strategic initiatives to support golf courses rated in the top 50 public access courses in Australia, that provide a fair but enjoyable golf experience for golfers of all abilities.

#### 2024 - 2029 Initiatives

- Focus on required improvements to irrigation, playing surfaces and playability as mapped out in our Course Master Plan - including bunkering, cart paths, and greens.
- Investment to build a new maintenance facility, improving safety and improved working conditions for on-course staff and machinery.
- Continue to develop a modern and innovative golf program, which maintains traditional weekly competition and major events, but also trials modern variants including fun social events and mixed competition.

- Grow junior golf, and increase junior participation.
- Work with Bowls and Croquet members to explore future developments and infrastucture.



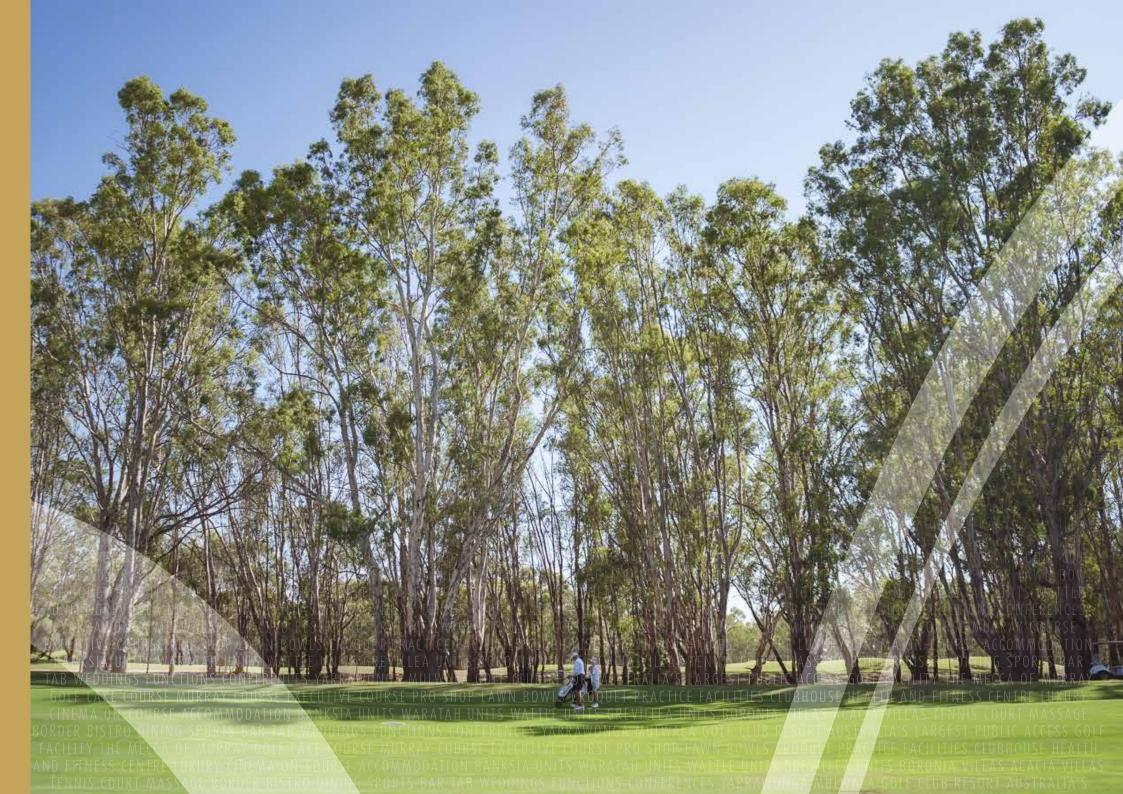


# Clubhouse & Accommodation

Strategic Initiatives to provide modern clubhouse and accommodation facilities that takes advantage of Yarrawonga Mulwala's growing population and large seasonal tourist market, with first class hospitality and a variety of entertainment.

#### 2024 - 2029 Initiatives

- Focus on improving Clubhouse facilities and amenities, including main bar and lounge.
- Continue to renovate existing oncourse accommodation in keeping with modern standards, developing local competition (Yarrawonga Sebel, Holiday Homes) and increasing consumer expectations.
- Develop additional car parking options, and solar-panel shade structures to improve visitor amenities and energy efficiency.
- Creation of a staff culture, performance and development program.
- Development of staff training programs to enhance customer service skills.



## **Proposed Spending**

	2024	2025	2026-2029	2030 - Beyond
New Maintenance Facility	\$200,000	\$2,400,000	\$2,400,000	
Car Park New Solar Development				\$1,500,000
Three New Holes - Murray		\$1,000,000		
Golf Course Irrigation			\$1,425,000	\$475,000
Green Replacement - Murray			\$1,500,000	\$500,000
Clubhouse Redevelopment	\$200,000	\$1,400,000	\$4,500,000	\$500,000
Total	\$400,000	\$4,800,000	\$9,825,000	\$2,975,000



Yarrawonga Mulwala Golf Club Resort Golf Club Drive, Mulwala NSW 2647

#### Reception (Clubhouse & Accommodation)

P: (03) 5744 1911 E: stayandplay@yarragolf.com.au

#### **Pro Shop (Golf Bookings)**

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