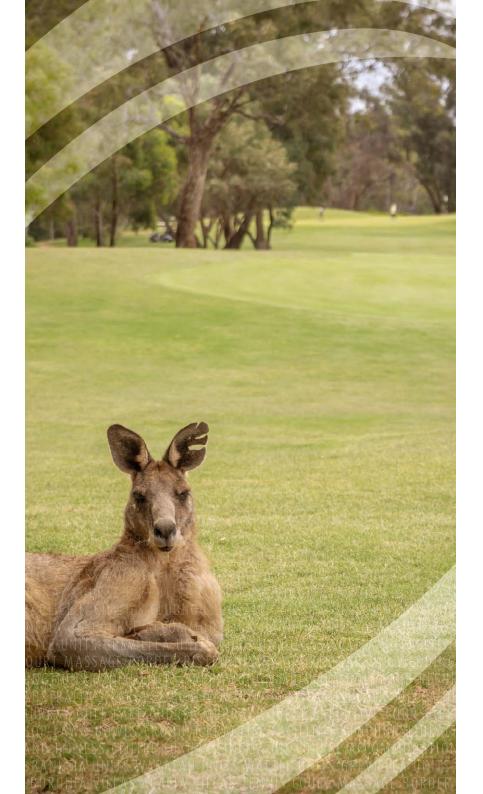


## **Our Vision**

We aspire to be the **best golf and social experience in Regional NSW/Victoria** for our members and community.





## **Our Mission**

Our vision will be achieved by having:

- An efficiently managed business that has a sound financial foundation.
- Golf courses rated in the top 50 public access courses in Australia, that provide a fair but enjoyable experience for golfers of all abilities, coupled with a continuously improving golf program.
- A modern clubhouse and accommodation facilities that takes advantage of Yarrawonga Mulwala's growing population and large seasonal tourist market, with first class hospitality and a variety of entertainment options.

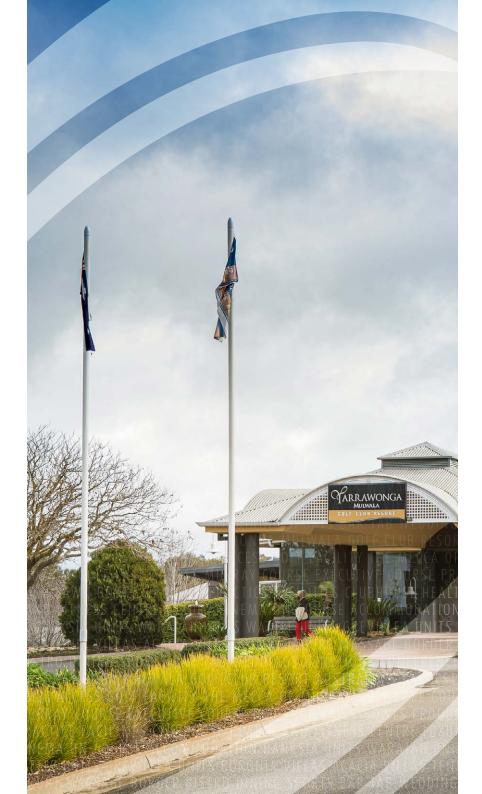




## **Our Values**

- Welcoming, friendly, and inclusive.
- Open, accountable decision making.
- Honest and fair dealings with members, visitors, and all stakeholders.
- Commitment to a safe and healthy environment.
- Friendly service from a well-trained and talented team of staff.
- Commitment to our local community, charities, and sporting organisations





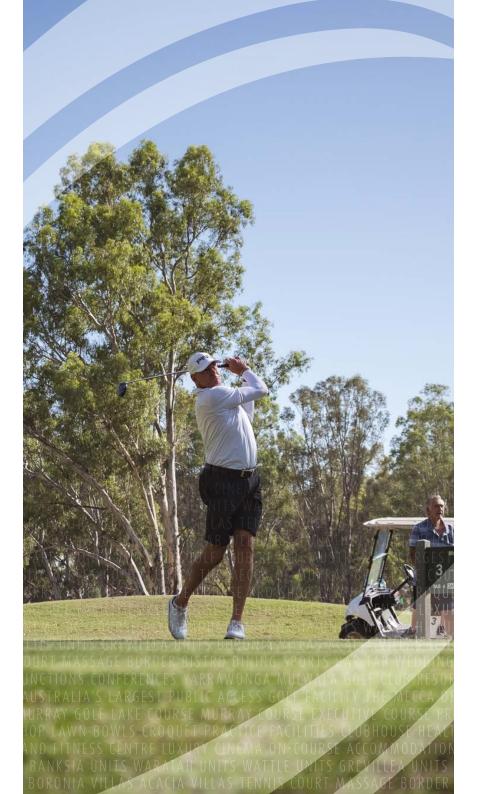
## Business Management

Strategic initiatives to support an efficiently managed business that has a sound financial foundation.

#### 2022 - 2026 Initiatives

- Balance Sheet managed and leveraged.
- Maintain a sufficient bank balance to ensure short term liquidity.
- Leverage \$3M line of credit to assist with funding of Strategic Plan initiatives.
- Undertake a Membership review to ensure Golf Members are providing a reasonable level of revenue that meets the needs of on-going maintenance and planned improvements to the golfing facility.
- Proactively seek the assistance of Government Grant opportunities to fund planned projects where applicable.





## **Golf**

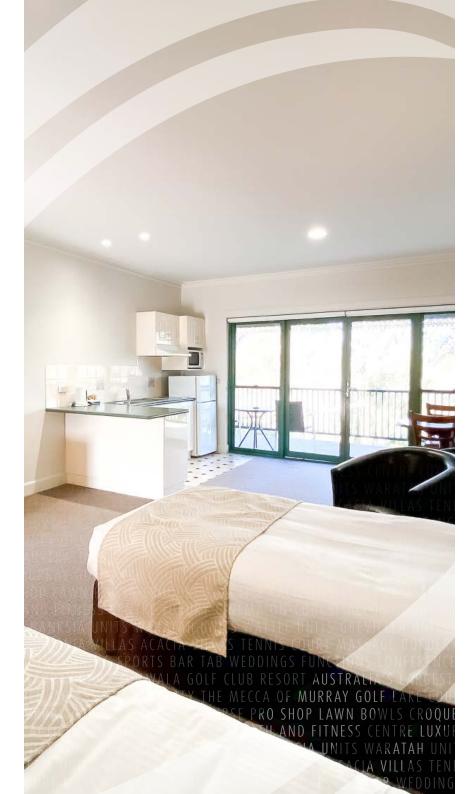
Strategic initiatives to support golf courses rated in the top 50 public access courses in Australia, that provide a fair but enjoyable golf experience for golfers of all abilities.

#### 2022 – 2026 Initiatives

- Allocate between \$350,000 \$400,000 per annum over the next 5-years with focus on required improvements to irrigation, playing surfaces and playability as mapped out in our Course Master Plan - including bunkering, cart paths, and greens.
- \$2M investment to build new maintenance facility, improving safety and improved working conditions for on-course staff and machinery.
- Increase full-time ground staff from 14 to 24 over the next 5-years, elevating course conditioning to meet raising standards.

Continue to develop a modern and innovative golf program, which maintains traditional weekly competition and major events, but also trials modern variants including fun social events and mixed competition.



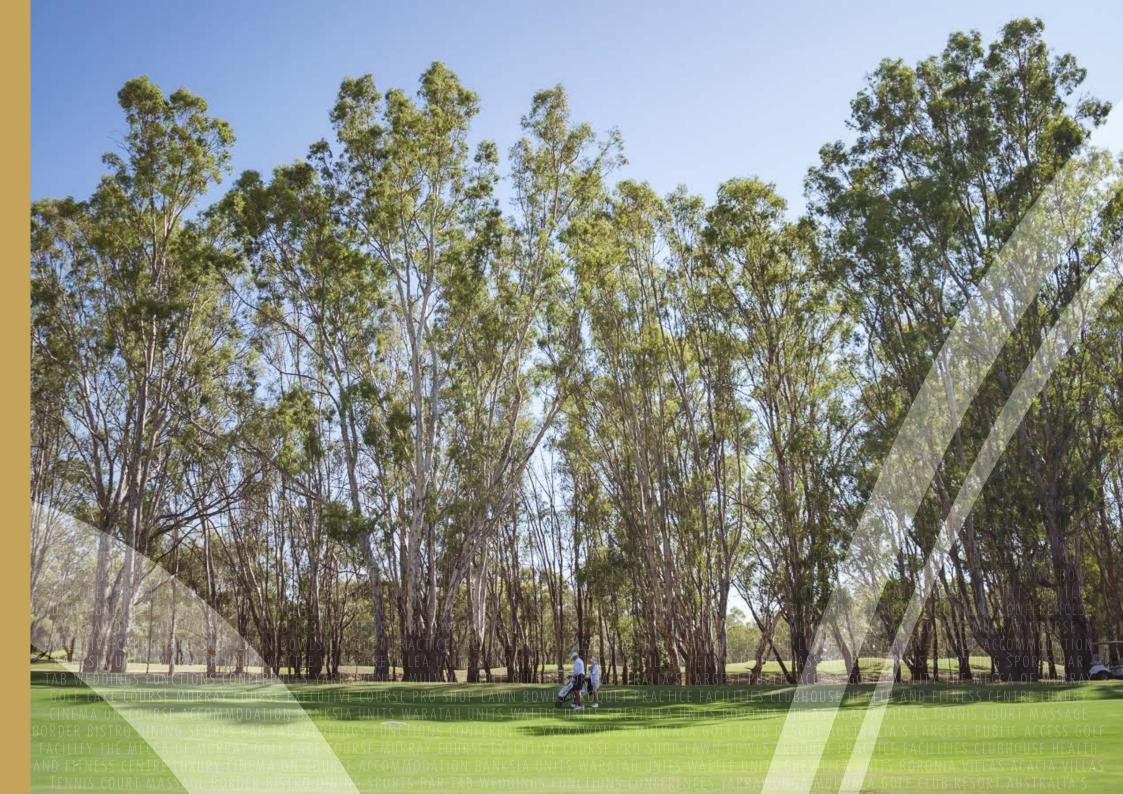


# Clubhouse & Accommodation

Strategic Initiatives to provide modern clubhouse and accommodation facilities that takes advantage of Yarrawonga Mulwala's growing population and large seasonal tourist market, with first class hospitality and a variety of entertainment.

#### 2022 - 2026 Initiatives

- Allocate \$50,000 per annum over the next 5-years with a focus on improving Clubhouse facilities and amenities, including main bar and lounge.
- \$2M investment to replace oncourse cabin accommodation.
- Investment of \$80,000 per annum over the next 5-years to renovate existing on-course accommodation in keeping with modern standards, developing local competition (Yarrawonga Sebel, Holiday Homes) and increasing consumer expectations.
- Develop additional car parking options, and solar-panel shade structures to improve visitor amenities and energy efficiency.
- Creation of a staff culture, performance and development program.
- Development of staff training programs to enhance customer service skills.



# **Proposed Spending**

	2022	2023	2024	2025	2026
Golf Course Improvements	\$400,000	\$400,000	\$400,000	\$400,000	\$400,000
Ground Staff Increase	\$60,000	\$180,000	\$300,000	\$420,000	\$480,000
New Maintenance Facility	\$600,000	\$600,000	\$600,000	\$200,000	-
Upgrade Clubhouse Facilities	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Replace Cabin Accommodation	\$400,000	\$800,000	\$500,000	-	-
Accommodation Renovations	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000
Car Park & New Solar Development	-	\$150,000	\$150,000	\$150,000	-
Total	\$1.59M	\$2.26M	\$2.08M	\$1.3M	\$1.01M



Yarrawonga Mulwala Golf Club Resort Golf Club Drive, Mulwala NSW 2647

#### Reception (Clubhouse & Accommodation)

P: (03) 5744 1911 E: stayandplay@yarragolf.com.au

### **Pro Shop (Golf Bookings)**

P: (03) 5744 3983 E: proshop@yarragolf.com.au