



Strategic Plan 2.0

2022 - 2026





Our Vision

We aspire to be the **best golf and social experience in Regional NSW/Victoria** for our members and community.





Our Mission

Our vision will be achieved by having:

- An **efficiently managed business** that has a sound financial foundation.
- **Golf courses rated in the top 50 public access courses in Australia**, that provide a fair but enjoyable experience for golfers of all abilities, coupled with a continuously improving golf program.
- A **modern clubhouse and accommodation facilities** that takes advantage of Yarrawonga Mulwala's growing population and large seasonal tourist market, with first class hospitality and a variety of entertainment options.





Our Values

- Welcoming, friendly, and inclusive.
- Open, accountable decision making.
- Honest and fair dealings with members, visitors, and all stakeholders.
- Commitment to a safe and healthy environment.
- Friendly service from a well-trained and talented team of staff.
- Commitment to our local community, charities, and sporting organisations



YARRAWONGA MULWALA GOLF CLUB RESORT AUSTRALIA'S LARGEST PUBLIC ACCESS GOLF FACILITY THE MECCA OF MURRAY GOLF LAKE COURSE MURRAY COURSE EXECUTIVE COURSE PRO SHOP LAWN BOWLS CROQUET PRACTICE FACILITIES CLUBHOUSE HEALTH AND FITNESS CENTRE LUXURY CINEMA ON-COURSE ACCOMMODATION BANKSIA UNITS WARATAH UNITS WATTLE UNITS GREVILLEA UNITS BORONIA VILLAS ACACIA VILLAS TENNIS COURT MASSAGE BORDER BISTRO DINING SPORTS BAR TAB WEDDINGS FUNCTIONS CONFERENCES



Business Management

Strategic initiatives to support an efficiently managed business that has a sound financial foundation.

2022 – 2026 Initiatives

- Balance Sheet **managed and leveraged**.
- Maintain a **sufficient bank balance** to ensure short term liquidity.
- **Leverage \$3M line of credit** to assist with funding of Strategic Plan initiatives.
- Undertake a **Membership review** to ensure Golf Members are providing a reasonable level of revenue that meets the needs of on-going maintenance and planned improvements to the golfing facility.
- Proactively seek the assistance of **Government Grant opportunities** to fund planned projects where applicable.



Golf

Strategic initiatives to support golf courses rated in the top 50 public access courses in Australia, that provide a fair but enjoyable golf experience for golfers of all abilities.

2022 – 2026 Initiatives

- Allocate between \$350,000 – \$400,000 per annum over the next 5-years with focus on **required improvements to irrigation, playing surfaces and playability** as mapped out in our Course Master Plan - including bunkering, cart paths, and greens.
- \$2M investment to build **new maintenance facility**, improving safety and improved working conditions for on-course staff and machinery.
- **Increase full-time ground staff** from 14 to 24 over the next 5-years, elevating course conditioning to meet raising standards.
- Continue to develop a **modern and innovative golf program**, which maintains traditional weekly competition and major events, but also trials modern variants including fun social events and mixed competition.





Clubhouse & Accommodation

Strategic Initiatives to provide modern clubhouse and accommodation facilities that takes advantage of Yarrawonga Mulwala's growing population and large seasonal tourist market, with first class hospitality and a variety of entertainment.

2022 – 2026 Initiatives

- Allocate \$50,000 per annum over the next 5-years with a focus on **improving Clubhouse facilities and amenities**, including main bar and lounge.
- \$2M investment to **replace on-course cabin accommodation**.
- Investment of \$80,000 per annum over the next 5-years to **renovate existing on-course accommodation** in keeping with modern standards, developing local competition (Yarrawonga Sebel, Holiday Homes) and increasing consumer expectations.
- Develop **additional car parking** options, and **solar-panel shade structures** to improve visitor amenities and energy efficiency.
- Creation of a **staff culture, performance and development** program.
- Development of staff training programs to **enhance customer service skills**.



Proposed Spending

	2022	2023	2024	2025	2026
Golf Course Improvements	\$400,000	\$400,000	\$400,000	\$400,000	\$400,000
Ground Staff Increase	\$60,000	\$180,000	\$300,000	\$420,000	\$480,000
New Maintenance Facility	\$600,000	\$600,000	\$600,000	\$200,000	-
Upgrade Clubhouse Facilities	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Replace Cabin Accommodation	\$400,000	\$800,000	\$500,000	-	-
Accommodation Renovations	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000
Car Park & New Solar Development	-	\$150,000	\$150,000	\$150,000	-
Total	\$1.59M	\$2.26M	\$2.08M	\$1.3M	\$1.01M



Yarrawonga Mulwala Golf Club Resort
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